



For Immediate Release

Mitsubishi Electric Awards Mits Airconditioning Inc. Expanded Territory

Distributor will now serve Southwestern Ontario

Markham, Ontario January 14, 2020 Mitsubishi Electric Sales Canada Inc. announced today that it has awarded Mits Airconditioning Inc. exclusive distribution of its HVAC product solutions for South Western Ontario. Effective April 1st, 2020, Mits Airconditioning will take over the distribution territory from Baymar Supply Limited after the company recently announced that it has sold its business.

“For more than 33 years, we have enjoyed an excellent and long-standing relationship with Mits Airconditioning,” said Dermot McMorro, vice president, HVAC Products Sales Division, Mitsubishi Electric Sales Canada. “We are confident that their product knowledge and reputation of providing exceptional service will help make the transition from Baymar as seamless as possible as we continue to serve this important and growing region.”

To accommodate its expanded mandate and to better serve HVAC professionals in the region, Mits Airconditioning recently announced plans to open new offices in London and Windsor Ontario.

“We’re honoured that Mitsubishi Electric Sales Canada continues to put their trust and faith in our ability to represent their leading-edge HVAC products”, said Jack Eliav, president of Mits Airconditioning. “Our HVAC experts are specifically trained on Mitsubishi Electric Heating & Cooling products and available to assist consulting engineers, architects, developers, contractors and MEQ dealers in their pursuit of efficient, reliable, cost-effective, innovative, and environmentally friendly HVAC solutions.”

The region of Southwestern Ontario has always been an important market for Mitsubishi Electric Sales Canada. The first commercial VRF systems established in North America were installed in London, Ontario over 20 years ago and are still meeting customers’ expectations today. Since then, businesses and home residents across Canada have come to depend on Mitsubishi Electric’s innovative, efficient, high-quality heating and cooling products ensuring occupant comfort across a range of building applications, making the company the undisputed market leader in this segment.

About Mitsubishi Electric Sales Canada:

Mitsubishi Electric Sales Canada Inc. was established in 1979 as a subsidiary of the Mitsubishi Electric Corporation of Japan. Since then, Mitsubishi Electric Sales Canada

Inc. has been at the forefront of heating, cooling and ventilation technology, sales, installation and service.

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacturing, marketing and sales of electrical and electronic equipment used in information processing and communications, consumer electronics, industrial technology, energy, transportation and construction.

Website: <http://www.mitsubishielectric.ca>

About Mits Airconditioning Inc.

Headquartered in Mississauga, Ontario, Canada, Mits Airconditioning Inc. is an HVAC distributor that specializes in providing industry professionals with efficient, reliable, and environmentally friendly HVAC solutions. Founded in 1987, Mits Airconditioning has grown from a single room operation to a distribution company with branches located across Ontario. Mits Airconditioning offers an extensive product line including air conditioners and heat pumps, chillers and fan coils, boilers and tankless water heaters, and side discharge units.

Website: www.mitsair.com

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Media contact/ interview requests:

Jeff Fredericks
Springwater Communications
Ph: 647-963-6957
jeff@springwatercom.com